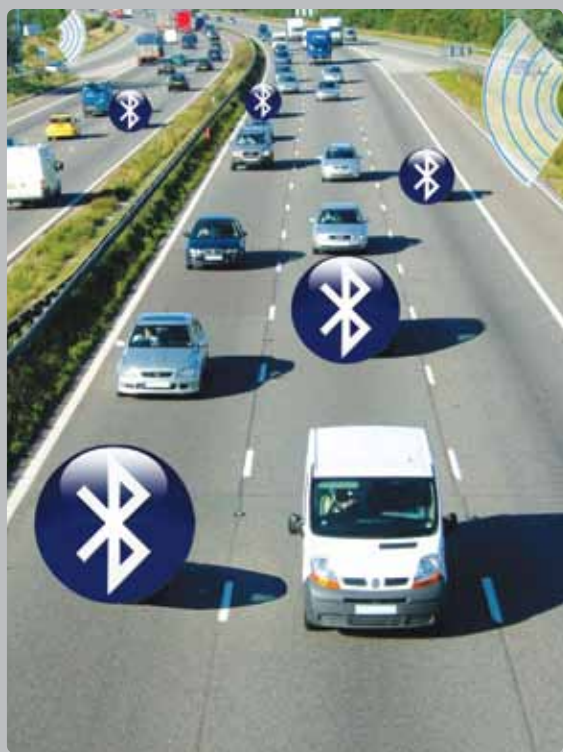




SKY HIGH TRAFFIC SURVEYS

A DIVISION OF SKY HIGH PLC



Sky High Quality Counts

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Bluetooth Vehicle and Pedestrian Tracking

Sky High have always been at the forefront of technology. Our 'Sky Blue' Bluetooth tracking service uses the latest scanning and analysis systems to offer clients a robust and cost-effective data collection solution with the added value of 24-7 surveying and analysis.

How Does it Work?

- Scanning units are positioned at the roadside or wherever observations are needed
- Unique identification codes from active Bluetooth devices are logged with date and time
- Analysis and reporting of journey times, origin-destination and routing patterns are undertaken live and/or post-survey

Compared with other methods such as ANPR and direct observation, Sky Blue has the advantages of:

- Covert recording maintains driver normality
- Scanners cover multiple lanes limiting the need to access live highway
- Equipment can be left in place for full 7 days as standard (or longer)
- Video link count can be undertaken at each site to confirm exact sample rate
- Queuing traffic will not affect quality of data
- Poor weather conditions will not affect quality of data
- Bluetooth signal can be detected and recorded up to 110mph
- No limit to number of units installed. Units can be placed at car parks, train stations, Park & Rides etc to increase sample and general purpose of survey
- Data can be accessed live with simple web login and standard excel reporting
- Cost effective

For further information contact us by phone, fax or email.

Sky High has been established since 1989. We are a multi-disciplinary company serving the traffic and transportation industry, police forces, housing associations, blue chip companies and all other organisations needing high quality data collection, collation and analysis services.

With nationwide coverage and teams specialising in all types of manual, video and automatic survey, data capture and analysis we offer a comprehensive range of services which currently includes:

- Turning counts at junctions and major intersections
- Link-flow traffic counts
- Vehicle, pedestrian and cyclist origin destination surveys
- Vehicle registration number plate surveys
- Roadside interview surveys
- On and off-street parking surveys
- Journey-time surveys for buses, cars, walking or bicycles
- Congestion monitoring (vehicle speeds, flow and occupancy surveys)
- Temporary automatic traffic counter (ATC) speed surveys
- Permanent ATC installation, maintenance and operation
- Traffic light violation surveys
- Pedestrian and cyclist surveys
- Rail and bus punctuality, ticketing and patronage surveys
- Topographical surveys
- Retail footfall surveys
- Market research surveys
- Data entry and verification
- Data collection consultancy
- Air quality monitoring
- Road safety audits
- Travel diaries
- Traffic database

Visit our websites for further information:

www.skyhighplc.co.uk
www.skyhightraffic.co.uk
www.skyhighdatacapture.co.uk
www.skyhightraffic.com.au

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