



## SKY HIGH TRAFFIC SURVEYS

A DIVISION OF SKY HIGH PLC



# Sky High Quality Counts

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## Leading the Field in Traffic and Transport Data Collection & Analysis

Whatever the requirement, we have the resources to deliver a world class service supported by a streamlined, high quality approach to survey management, data collection, analysis and reporting.

With nationwide coverage and teams specialising in all types of manual, video and automatic survey, data capture and analysis we offer a comprehensive range of services which currently includes:

- Turning counts at junctions and major intersections
- Link-flow traffic counts
- Vehicle, pedestrian and cyclist origin & destination surveys
- Vehicle registration number plate surveys
- Roadside interview surveys
- On and off-street parking surveys
- Journey-time surveys for buses, cars, walking or bicycles
- Congestion monitoring (vehicle speeds, flow and occupancy surveys)
- Temporary automatic traffic counters (ATC) speed surveys
- Permanent ATC installation, maintenance and operation
- Traffic light violation surveys
- Pedestrian and cyclist surveys
- Rail and bus punctuality, ticketing and patronage surveys
- Topographical surveys
- Retail footfall surveys
- Market research surveys
- Data entry and verification
- Data collection consultancy
- Air quality monitoring
- Road safety audits
- Travel diaries
- Traffic databases

### In addition to:

- Close client liaison
- Expert pre-survey advice including police and local highway authority liaison
- Up to 100 camera system surveys
- Over 200 temporary ATC systems
- Full-time, highly experienced project managers and supervisors
- Full-time recruitment and training team
- Full-time analysis teams
- Full-time quality, environment & safety manager

### With the benefit of:

- ISO 9001:2000 Quality Management System
- End-user experience
- Nationwide coverage with local offices in Leeds, London, Halifax and Edinburgh

For further information contact us by phone, fax or email.

Sky High was established in May 1989 and has since grown to be one of the leading traffic survey and analysis specialists in the country. We employ over eighty full-time staff in the UK and in addition to our Head Office in Leeds, we have offices in London, Edinburgh, Halifax and three offices in Australia.

Sky High was the first company in the UK to introduce the use of video recording as a way of increasing the accuracy and completeness of traffic flow counts. Over the years we have developed robust, safe and reliable video camera systems and expanded our services to meet all the data capture and analysis needs our clients may have.

We have built our reputation as an industry leader and sustain this position through our collaboration with university research departments across the UK and by working closely with consultants and equipment manufacturers to keep us at the forefront of transport data collection and analysis techniques.

Sky High has the skills, resources and availability to deliver a first class service for the highly specialised field of traffic survey work. Having the benefit of end-user experience in the company, we understand the critical importance of data quality from how it is collected in the field to how it is processed, reported and presented. Making sure we supply our clients with surveying of unbeatable quality and the verifiable assurance of truly accurate data.

Sky High only employs full-time analysts to process the information we gather. Our staff take great pride in their work, are closely supervised and all our results are carefully checked before being issued. This means that a Sky High survey provides the most accurate means available for monitoring traffic and transport behaviour and our reports are carefully tailored to present results in a clear and concise format.

We know how important accurate data is and we take the issue of quality control very seriously: Sky High is ISO 9001:2000 accredited by Lloyds and have a full-time quality, environment and safety manager.

**Visit our websites for further information:**

[www.skyhighplc.co.uk](http://www.skyhighplc.co.uk)  
[www.skyhightraffic.co.uk](http://www.skyhightraffic.co.uk)  
[www.skyhighdatacapture.co.uk](http://www.skyhighdatacapture.co.uk)  
[www.skyhightraffic.com.au](http://www.skyhightraffic.com.au)

## SKY HIGH CONTACT DETAILS

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## TESTIMONIAL

“The appointment of Sky High has been an intrinsic step in bringing about efficiencies in traffic survey commissioning; together we complement each other’s knowledge, expertise and capabilities, collaborating to create service transformation through a passion for success, a commitment to be innovative through the choices we have made in software selection and by keeping our promises to our clients and one another.”

John Booth  
Divisional Manager Traffic Projects  
Mouchel: 2020 Liverpool Ltd