



## SKY HIGH TRAFFIC SURVEYS

A DIVISION OF SKY HIGH PLC



# Sky High Quality Counts

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## Leading Experts in Public Transport Surveys

Sky High are well accustomed to undertaking large public transport surveys for many clients across the UK. Whether it is train, tube, tram or taxi we can carry out a variety of surveys such as:

- Vehicle occupancy
- Fare evasion
- Ticket & travel card validation
- Origin & destination questionnaires
- Journey times
- Concessionary fare
- Boarding & alighting counts
- Passenger surveys and many more

Through our extensive experience we have developed a deep knowledge and understanding of all key stages and requirements needed to achieve the best results.

### We Provide:

- Full time dedicated data inputting and verification division
- PO Box postcard return service
- Interview form and postcard design printing
- Ancillary surveys (video, ATC and manual counts)
- Specialist traffic management services
- Experienced, full time data coding teams
- Sophisticated, high speed, high quality interview processing and validation routine

### In Addition to:

- Expert pre-survey advice including liaison with public transport and highway authorities
- Full-time, highly experienced project managers and Supervisors
- Full-time quality, environment and safety manager
- Full-time recruitment and training team

### With the benefit of:

- ISO 9001:2000 Quality Management System
- Nationwide coverage with local offices in Leeds, London, Halifax, Edinburgh

We are also able to offer post-survey processing of any interview data separate to the fieldwork elements and our Data Capture Division can deliver a full survey service from design through to printing, mailing, data inputting, reporting and document storage/secure destruction.

For further information contact us by phone, fax or email.

**Sky High has been established since 1989. We are a multi-disciplinary company serving the traffic and transportation industry, police forces, housing associations, blue chip companies and all other organisations needing high quality data collection, collation and analysis services.**

With nationwide coverage and teams specialising in all types of manual, video and automatic survey, data capture and analysis we offer a comprehensive range of services which currently includes:

- Turning counts at junctions and major intersections
- Link-flow traffic counts
- Vehicle, pedestrian and cyclist origin destination surveys
- Vehicle registration number plate surveys
- Roadside interview surveys
- On and off-street parking surveys
- Journey-time surveys for buses, cars, walking or bicycles
- Congestion monitoring ( vehicle speeds, flow and occupancy surveys )
- Temporary automatic traffic counter ( ATC ) speed surveys
- Permanent ATC installation, maintenance and operation
- Traffic light violation surveys
- Pedestrian and cyclist surveys
- Rail and bus punctuality, ticketing and patronage surveys
- Topographical surveys
- Retail footfall surveys
- Market research surveys
- Data entry and verification
- Data collection consultancy
- Air quality monitoring
- Road safety audits
- Travel diaries
- Traffic database

**Visit our websites for further information:**

[www.skyhighplc.co.uk](http://www.skyhighplc.co.uk)  
[www.skyhightraffic.co.uk](http://www.skyhightraffic.co.uk)  
[www.skyhighdatacapture.co.uk](http://www.skyhighdatacapture.co.uk)  
[www.skyhightraffic.com.au](http://www.skyhightraffic.com.au)

## **SKY HIGH CONTACT DETAILS**

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