



SKY HIGH TRAFFIC SURVEYS

A DIVISION OF SKY HIGH PLC



Sky High Quality Counts

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Leading Experts in Roadside Interview Surveys

Each year Sky High undertakes Roadside Interview Survey (RSI) projects throughout the UK and Eire ranging from a single site to more than 40 sites while processing over 100,000 interviews. For over 10 years we have been undertaking RSIs and public transport user and non-motorised user interviews for many satisfied clients.

Sky High has the skills, resources and availability to deliver a first class service for what is a highly specialised field of traffic survey work. Having the benefit of end-user experience in the company, we understand the critical importance of data quality from how it is collected in the field to how it is processed and reported.

Data on:

- Full-time data inputting & verification division
- PO Box postcard return service
- Interview form and postcard design & printing
- Ancillary surveys (video, ATC & manual counts)
- Specialist traffic management services
- Experienced, full-time data coding teams
- Sophisticated, high speed, high quality interview processing and validation routines using:
 - The very latest address matching software and postcode address files
 - Full field data validation
 - Grid reference & O-D zone allocation
 - GIS map-based O-D validation
 - Fully auditable results

In Addition to:

- Expert pre-survey advice including liaison with public transport and highway authorities
- Full-time, highly experienced project managers and supervisors
- Full-time quality, environment and safety manager
- Full-time recruitment and training team

With the benefit of:

- ISO 9001:2000 Quality Management System
- Nationwide coverage with local offices in Leeds, London, Halifax, Edinburgh

We offer post-survey processing of any interview data separate to the fieldwork elements, for example from public consultation surveys and public transport interviews. Our Data Capture Division can arrange full survey service delivery from design through printing, mailing, data input, reporting and document storage/secure destruction.

For further information contact us by phone, fax or email.

Sky High has been established since 1989. We are a multi-disciplinary company serving the traffic and transportation industry, police forces, housing associations, blue chip companies and all other organisations needing high quality data collection, collation and analysis services.

With nationwide coverage and teams specialising in all types of manual, video and automatic survey, data capture and analysis we offer a comprehensive range of services which currently includes:

- Turning counts at junctions and major intersections
- Link-flow traffic counts
- Vehicle, pedestrian and cyclist origin destination surveys
- Vehicle registration number plate surveys
- Roadside interview surveys
- On and off-street parking surveys
- Journey-time surveys for buses, cars, walking or bicycles
- Congestion monitoring (vehicle speeds, flow and occupancy surveys)
- Temporary automatic traffic counter (ATC) speed surveys
- Permanent ATC installation, maintenance and operation
- Traffic light violation surveys
- Pedestrian and cyclist surveys
- Rail and bus punctuality, ticketing and patronage surveys
- Topographical surveys
- Retail footfall surveys
- Market research surveys
- Data entry and verification
- Data collection consultancy
- Air quality monitoring
- Road safety audits
- Travel diaries
- Traffic database

Visit our websites for further information:

www.skyhighplc.co.uk
www.skyhightraffic.co.uk
www.skyhighdatacapture.co.uk
www.skyhightraffic.com.au

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TESTIMONIAL

The successful delivery of the data collection programme was crucial to enabling us to complete this phase of the project work under some rather challenging timeframes. In particular, your ability to work closely with us through the planning stage and respond to the required last-minute changes was of great assistance, whilst your willingness to consider and gain police agreement for certain non-standard interviewing techniques enabled data to be collected which otherwise would not have been possible.

Tim Munday

Principal Consultant
Jacobs Consultancy UK Limited